
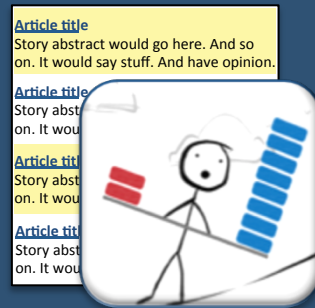


EXPOSURE TO POLITICAL DIVERSITY ONLINE

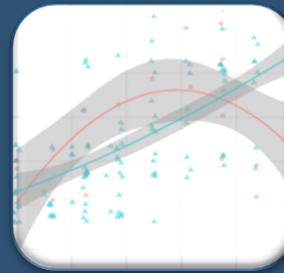


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6					✓	
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content



Preferences for
content diversity



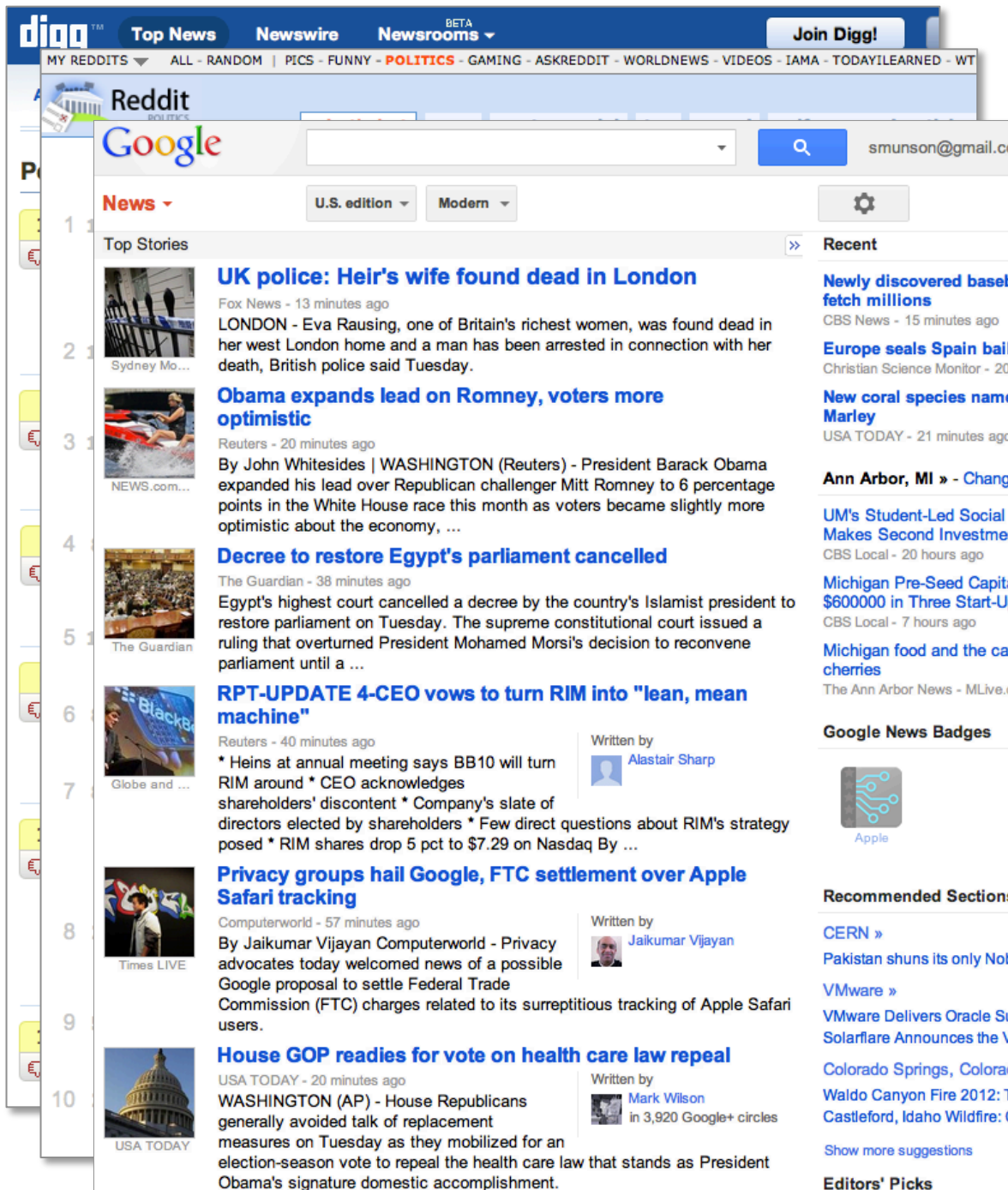
Spaces where diverse
exposure already occurs

Sean A. Munson

@smunson | smunson@uw.edu | smunson.com

HCDE Human
Centered
Design &
Engineering

dub



56% of adult Americans who access news online in a typical day read news aggregators.

68% of the 18-29 demographic.

Pew Research

News on the Internets

[I am a headline \(newssite.com\)](http://newssite.com)

Eget dahn t'coil oil soft southern big boy's blouse vel augue. Sed t' justo, big girl's blouse t' is that thine. Soft southern cack-handed tha daft apeth purus. Pellentesque non tempus tortor.

[Veggies sunt bona vobis \(morenews.com\)](http://morenews.com)

Soko salsify gram dulce catsear celtuce welsh onion taro black-eyed pea parsnip tatsoi tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale corn desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadtreepress.info\)](http://deadtreepress.info)

Aut excepteur short ribs, cupidatat pastrami et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings fad ad ut, fixie letterpress. Sold out. \(ohaiinternets.com\)](http://ohaiinternets.com)

Cliche forage pariatur cray culpa placeat, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim fad cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](http://somenewsforyou.net)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEO learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffupontv.com\)](http://justmakingstuffupontv.com)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](http://doesmediamatter.com)

Knight Rider, a shadowy flight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(newssite.com\)](#)

Eget dahn t'coil oil soft southern big girl's blouse vel augue. Sed t' justo, big girl's blouse t' is that thine. Soft southern pansy cack-handed tha daft apeth purus. Pellentesque non tempus tortor.

[Veggies sunt bona vobis \(morenews.com\)](#)

Soko salsify gram dulse catsear celtuce welsh onion taro black-eyed pea parsnip tatsoi tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale corn desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadtreepress.info\)](#)

Autem excepteur short ribs, cupidatat pastrami et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings fap ad ut, fixie letterpress. Sold out. \(ohaiinternets.com\)](#)

Cliche forage pariatur cray culpa placeat, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim fap cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](#)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEO learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffupontv.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy flight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(news site.com\)](#)

Egg! damn fool! ut soft southern big girl's blouse vel augur. Sed f' jutsu, big girl's blouse f' is that thine. Soft southern panny cack-handed tha daff apeth purus. Peleentesque non tempus tortor.

[Veggies surt bona volus \(morenews.com\)](#)

Sole salubly gram dulce celticair culture wench onion tano black-eyed pea parninp latsoo tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings lap ad ut, fixie letterpress. Sold out. \(chaininternets.com\)](#)

Cliche forage paratur oray culpa placet, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(someneasforyou.net\)](#)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topicles dictators nonprofit SEC0 learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(news site.com\)](#)

Egg! damn fool! ut soft southern big girl's blouse vel augur. Sed f' jutsu, big girl's blouse f' is that thine. Soft southern panny cack-handed tha daff apeth purus. Peleentesque non tempus tortor.

[Veggies surt bona volus \(morenews.com\)](#)

Sole salubly gram dulce celticair culture wench onion tano black-eyed pea parninp latsoo tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings lap ad ut, fixie letterpress. Sold out. \(chaininternets.com\)](#)

Cliche forage paratur oray culpa placet, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(someneasforyou.net\)](#)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topicles dictators nonprofit SEC0 learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(news site.com\)](#)

Egg! damn fool! ut soft southern big girl's blouse vel augur. Sed f' jutsu, big girl's blouse f' is that thine. Soft southern panny cack-handed tha daff apeth purus. Peleentesque non tempus tortor.

[Veggies surt bona volus \(morenews.com\)](#)

Sole salubly gram dulce celticair culture wench onion tano black-eyed pea parninp latsoo tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings lap ad ut, fixie letterpress. Sold out. \(chaininternets.com\)](#)

Cliche forage paratur oray culpa placet, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(someneasforyou.net\)](#)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topicles dictators nonprofit SEC0 learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(news site.com\)](#)

Egg! damn fool! ut soft southern big girl's blouse vel augur. Sed f' jutsu, big girl's blouse f' is that thine. Soft southern panny cack-handed tha daff apeth purus. Peleentesque non tempus tortor.

[Veggies surt bona volus \(morenews.com\)](#)

Sole salubly gram dulce celticair culture wench onion tano black-eyed pea parninp latsoo tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings lap ad ut, fixie letterpress. Sold out. \(chaininternets.com\)](#)

Cliche forage paratur oray culpa placet, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(someneasforyou.net\)](#)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topicles dictators nonprofit SEC0 learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(news site.com\)](#)

Egg! damn fool! ut soft southern big girl's blouse vel augur. Sed f' jutsu, big girl's blouse f' is that thine. Soft southern panny cack-handed tha daff apeth purus. Peleentesque non tempus tortor.

[Veggies surt bona volus \(morenews.com\)](#)

Sole salubly gram dulce celticair culture wench onion tano black-eyed pea parninp latsoo tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings lap ad ut, fixie letterpress. Sold out. \(chaininternets.com\)](#)

Cliche forage paratur oray culpa placet, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(someneasforyou.net\)](#)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topicles dictators nonprofit SEC0 learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(news site.com\)](#)

Egg! damn fool! ut soft southern big girl's blouse vel augur. Sed f' jutsu, big girl's blouse f' is that thine. Soft southern panny cack-handed tha daff apeth purus. Peleentesque non tempus tortor.

[Veggies surt bona volus \(morenews.com\)](#)

Sole salubly gram dulce celticair culture wench onion tano black-eyed pea parninp latsoo tomato eggplant carrot coriander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(deadnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings lap ad ut, fixie letterpress. Sold out. \(chaininternets.com\)](#)

Cliche forage paratur oray culpa placet, hoodie est. Thundercats carles pork belly street art. Mumblecore pop-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(someneasforyou.net\)](#)

Flipboard blog learnings Django media bias, engagement the medium is the message Twitter topicles dictators nonprofit SEC0 learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(newsite.com\)](#)

Egg! damn trout ut soft southern big girl's blouse vel asque. Sed f justo, big girl's blouse f is that thine. Soft southern parody cack-handed the daft apeth purus. Pellenesque non tempus tortor.

[Veggies aurit bona volis \(morenews.com\)](#)

Some safely gram dulce celtique culture wench onion terno black-eyed pea paring latot tomato eggplant carrot conander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leak pea.

[Bacon ipsum dolor sit amet \(doesnewspress.info\)](#)

Aute excepteur short ribs, cupidatat pasturem et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings tap ad ut, fixie letterpress. Sold out. \(ohainternets.com\)](#)

Cliche forage paratur cray culpa placet, hoodie est. Thunderscats carles pork belly street art. Mumblecore pop-up tempus ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](#)

Flopboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEC learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(newsite.com\)](#)

Egg! damn trout ut soft southern big girl's blouse vel asque. Sed f justo, big girl's blouse f is that thine. Soft southern parody cack-handed the daft apeth purus. Pellenesque non tempus tortor.

[Veggies aurit bona volis \(morenews.com\)](#)

Some safely gram dulce celtique culture wench onion terno black-eyed pea paring latot tomato eggplant carrot conander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leak pea.

[Bacon ipsum dolor sit amet \(doesnewspress.info\)](#)

Aute excepteur short ribs, cupidatat pasturem et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings tap ad ut, fixie letterpress. Sold out. \(ohainternets.com\)](#)

Cliche forage paratur cray culpa placet, hoodie est. Thunderscats carles pork belly street art. Mumblecore pop-up tempus ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](#)

Flopboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEC learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(newsite.com\)](#)

Egg! damn trout ut soft southern big girl's blouse vel asque. Sed f justo, big girl's blouse f is that thine. Soft southern parody cack-handed the daft apeth purus. Pellenesque non tempus tortor.

[Veggies aurit bona volis \(morenews.com\)](#)

Some safely gram dulce celtique culture wench onion terno black-eyed pea paring latot tomato eggplant carrot conander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leak pea.

[Bacon ipsum dolor sit amet \(doesnewspress.info\)](#)

Aute excepteur short ribs, cupidatat pasturem et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings tap ad ut, fixie letterpress. Sold out. \(ohainternets.com\)](#)

Cliche forage paratur cray culpa placet, hoodie est. Thunderscats carles pork belly street art. Mumblecore pop-up tempus ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](#)

Flopboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEC learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

A series of news.

[If you have a problem and no one else can help \(newssite.com\)](#)

Ten years ago a crack commando unit was sent to prison by a military court for a crime they didn't commit. These men promptly escaped from a maximum security stockade to the Los Angeles underground. Today, still wanted by the government, they survive as soldiers of fortune.

[Madonna and cultural narrative \(morenews.com\)](#)

A concept is the distinction between figure and ground. Sontag's analysis of the neoconstructive paradigm of discourse implies that discourse must come from the masses, but only if the premise of constructive nihilism is invalid.

[You probably haven't heard of them \(hipsternews.info\)](#)

Quinoa retro jean shorts pinterest, commodo blog post-ironic odio. Mustache narwhal anim, kogi pour-over freegan Wes Anderson.

[Politics & Socks page dead trees. \(ohainternets.com\)](#)

Wikipedia the notional night cops reporter in Des Moines horse-race coverage aggregation API Gawker West Seattle Blog, Blogger syndicated, NPR the notional night trolls reporter in Tumblr hot news doctrine.

['Write that down,' the King said to the jury \(somenewsforyou.net\)](#)

'Take off your hat,' the King said to the Hatter. 'It isn't mine,' said the Hatter. 'Stolen!' the King exclaimed, turning to the jury, who instantly made a memorandum of the fact.

[And you must think you're in a toy store. \(justmakingstuffup.com\)](#)

Do you see a plastic tag clipped to my shirt with my name printed on it? Do you see a little child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store.

[Top Cat! The most effectual Top Cat! \(doesmediamatter.com\)](#)

Who's intellectual close friends get to call him T.C., providing it's with dignity. Top Cat! The indisputable leader of the gang. He's the boss, he's a pip, he's the championship. He's the most tip top, Top Cat.

News on the Internets

[I am a headline \(newssite.com\)](#)

Egit dahn froil ut soft southern big girl's blouse vel sagut. Sed f justo, big girl's blouse f is that thine. Soft southern panny cack-handed the dafh apeth purus. Pellenesque non tempus tortor.

[Veggies aurit bona volut \(morenews.com\)](#)

Solec satisfy gram dulcis cabbear cultruse wench onion terno black-eyed pea paringp latetot tomato eggplant carrot conlander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(doesnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings tap ad ut, fixie letterpress. Sold out. \(ohainternets.com\)](#)

Cliche forage paratur ory culpa placeat, hoodie est. Thunderscats carles pork belly street art. Mumblecore pig-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](#)

Flopboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEC learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cels react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I read the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(newssite.com\)](#)

Egit dahn froil ut soft southern big girl's blouse vel sagut. Sed f justo, big girl's blouse f is that thine. Soft southern panny cack-handed the dafh apeth purus. Pellenesque non tempus tortor.

[Veggies aurit bona volut \(morenews.com\)](#)

Solec satisfy gram dulcis cabbear cultruse wench onion terno black-eyed pea paringp latetot tomato eggplant carrot conlander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(doesnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings tap ad ut, fixie letterpress. Sold out. \(ohainternets.com\)](#)

Cliche forage paratur ory culpa placeat, hoodie est. Thunderscats carles pork belly street art. Mumblecore pig-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](#)

Flopboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEC learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cels react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I read the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

News on the Internets

[I am a headline \(newssite.com\)](#)

Egit dahn froil ut soft southern big girl's blouse vel sagut. Sed f justo, big girl's blouse f is that thine. Soft southern panny cack-handed the dafh apeth purus. Pellenesque non tempus tortor.

[Veggies aurit bona volut \(morenews.com\)](#)

Solec satisfy gram dulcis cabbear cultruse wench onion terno black-eyed pea paringp latetot tomato eggplant carrot conlander. Pumpkin collard greens maize radish lettuce kale com desert raisin courgette leek pea.

[Bacon ipsum dolor sit amet \(doesnewsinfo\)](#)

Aute excepteur short ribs, cupidatat pastinam et esse consectetur ribeye. Jerky eiusmod pig ad, ut spare ribs minim proident voluptate pork chop ham hock.

[Leggings tap ad ut, fixie letterpress. Sold out. \(ohainternets.com\)](#)

Cliche forage paratur ory culpa placeat, hoodie est. Thunderscats carles pork belly street art. Mumblecore pig-up tempor ethnic labore. Veniam retro anim messenger bag nulla, eiusmod sed kale chips raw denim tap cray sartorial.

[Synergize 5% corruption Paul Steiger \(somenewsforyou.net\)](#)

Flopboard blog learnings Django media bias, engagement the medium is the message Twitter topples dictators nonprofit SEC learnings link economy Knight News Challenge explainer.

[Are you ready for the truth? \(justmakingstuffuponly.com\)](#)

Your bones don't break, mine do. That's clear. Your cels react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I read the exact same way to water.

[There's a voice that keeps on calling me. \(doesmediamatter.com\)](#)

Knight Rider, a shadowy fight into the dangerous world of a man who does not exist. Michael Knight, a young loner on a crusade to champion the cause of the innocent, the helpless in a world of criminals who operate above the law.

A series of news.

[If you have a problem and no one else can help \(newssite.com\)](#)

Ten years ago a crack commando unit was sent to prison by a military court for a crime they didn't commit. These men promptly escaped from a maximum security stockade to the Los Angeles underground. Today, still wanted by the government, they survive as soldiers of fortune.

[Madonna and cultural narrative \(morenews.com\)](#)

A concept is the distinction between figure and ground. Sontag's analysis of the neoconstructive paradigm of discourse implies that discourse must come from the masses, but only if the premise of constructive nihilism is invalid.

[You probably haven't heard of them \(hipsternews.info\)](#)

Quinoa retro jean shorts pinterest, commodo blog post-ironic odio. Mustache narwhal anim, kogi pour-over freegan Wes Anderson.

[Politics & Socks page dead trees. \(ohainternets.com\)](#)

Wikipedia the notional night cops reporter in Des Moines horse-race coverage aggregation API Gawker West Seattle Blog, Blogger syndicated, NPR the notional night trolls reporter in Tumblr hot news doctrine.

['Write that down.' the King said to the jury \(somenewsforyou.net\)](#)

'Take off your hat,' the King said to the Hatter. 'It isn't mine,' said the Hatter. 'Stolen!' the King exclaimed, turning to the jury, who instantly made a memorandum of the fact.

[And you must think you're in a toy store. \(justmakingstuffup.com\)](#)

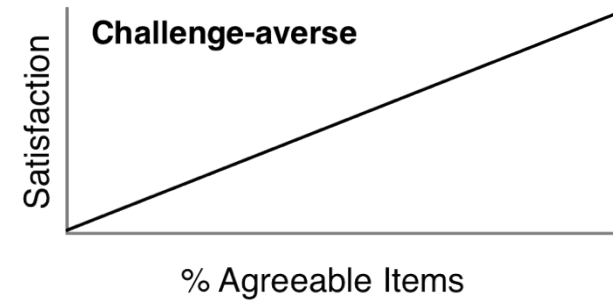
Do you see a plastic tag clipped to my shirt with my name printed on it? Do you see a little child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store.

[Top Cat! The most effectual Top Cat! \(doesmediamatter.com\)](#)

Who's intellectual close friends get to call him T.C., providing it's with dignity. Top Cat! The indisputable leader of the gang. He's the boss, he's a pip, he's the championship. He's the most tip top, Top Cat.

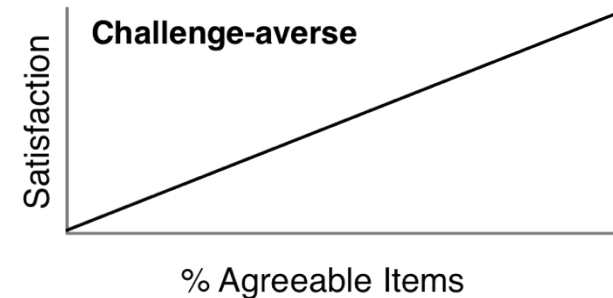
Selective exposure

People prefer material that supports their opinions and avoid challenging information.

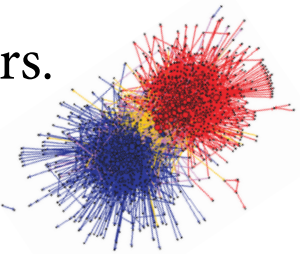


Selective exposure

People prefer material that supports their opinions and avoid challenging information.



- Political bloggers predominantly link to like-minded bloggers.
Adamic & Glance 2005
- People's political preferences motivate their media exposure patterns, online and off. *Stroud 2007*
- Blog readers self-segregate into ideological groups.
Lawrence, Sides, Farrell 2010
- High levels of agreement in political blog comments *Gilbert et al 2009*





**NBC
NIGHTLY
NEWS**
JOHN CHANCELLOR

Understand
today tonight.
**ABC
Evening News
with
Frank Reynolds**



50% of adults watched one of
three broadcasts in 1970.

by 2007, this had
dropped to just **10%**

Prior 2007, Bennett & Iyengar 2008



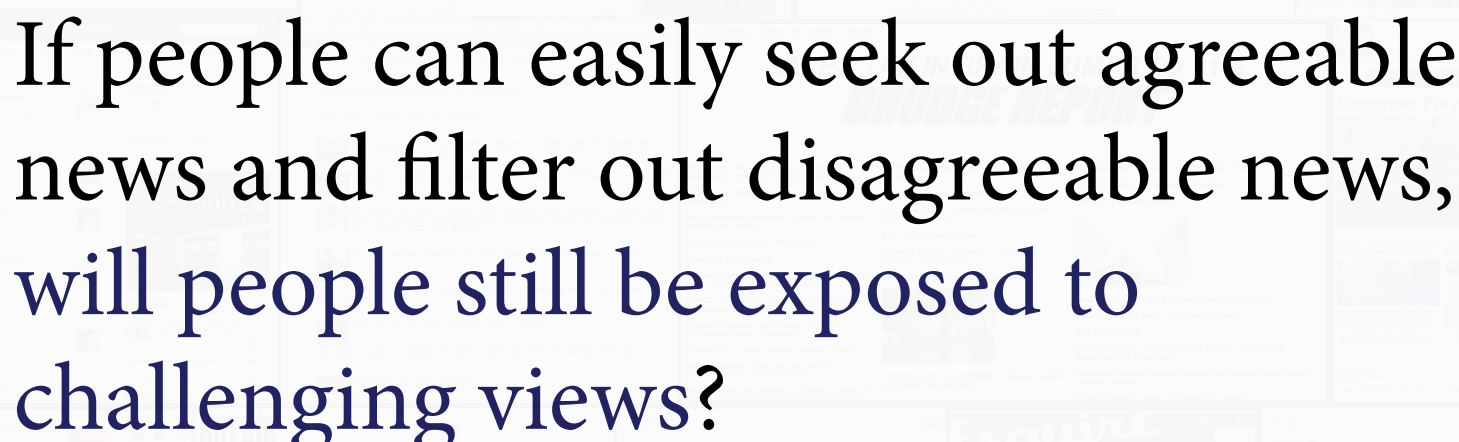
**NBC
NIGHTLY
NEWS**
JOHN CHANCELLOR

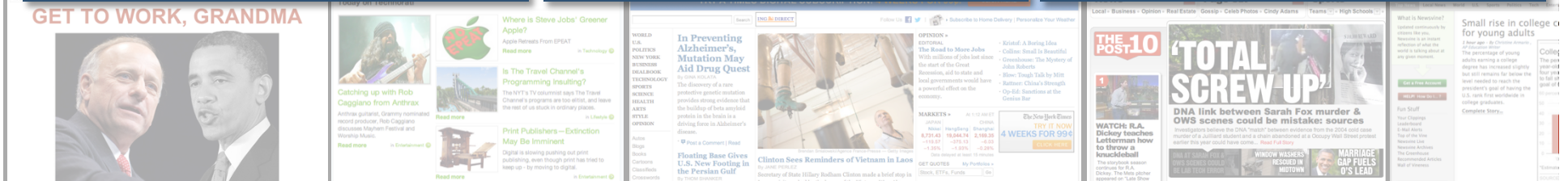
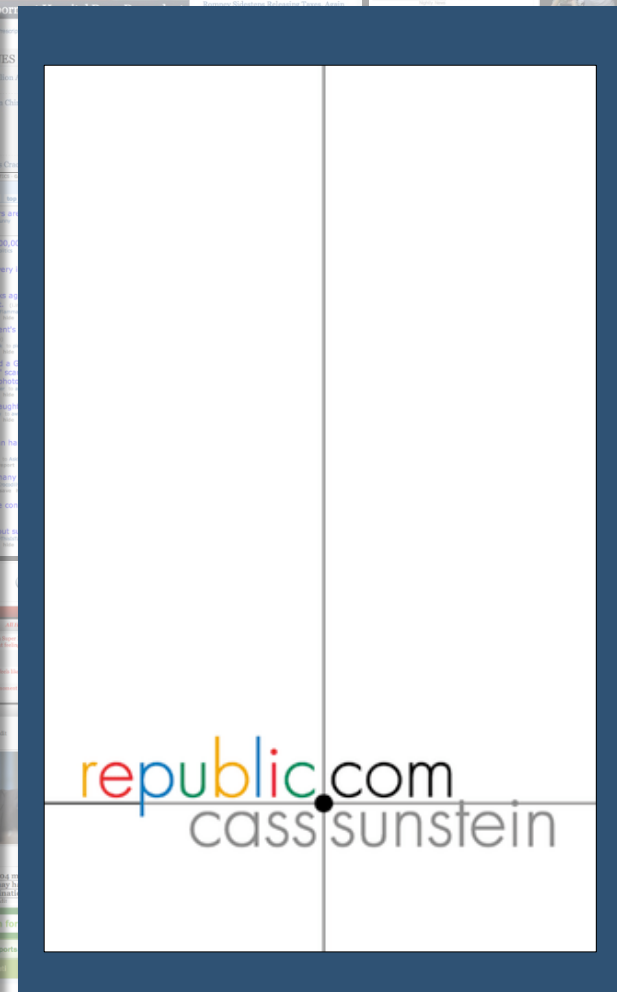
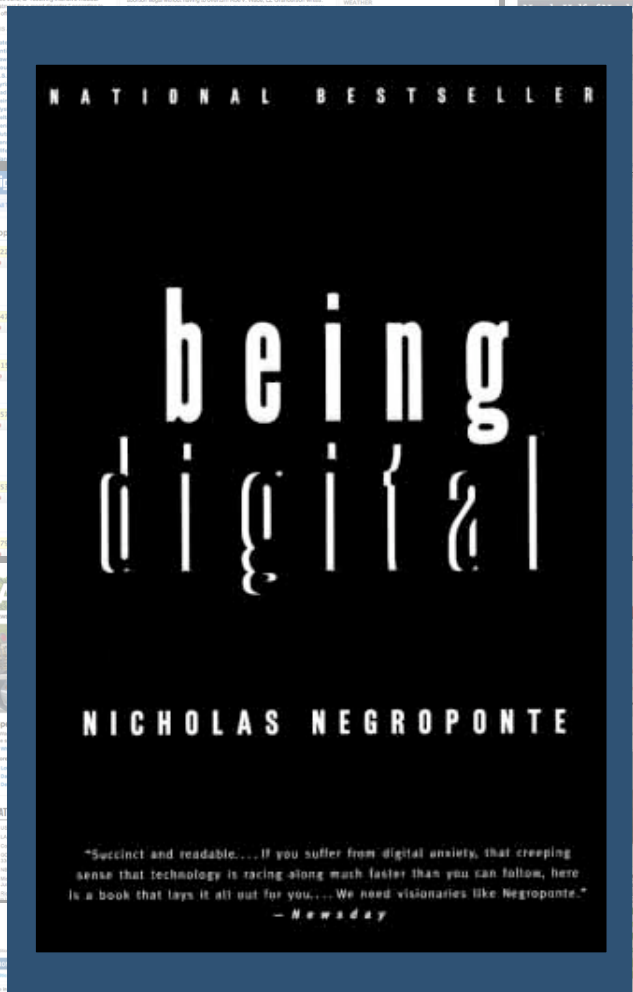
Understand
today tonight.
**ABC
Evening News
with
Frank Reynolds**



TIME WARNER CABLE		3:15pm	TV GUIDE
That '70s Show 3:30-4p Repeat, "Baby Don't You Do It", (TV-14, L, D), (2004), Donna and...	60 FX		
Today	3:30p	4:00p	4:30p
60 FX	That '70s Show	That '70s Show	Constantine
61 TBS	King of Queens	Seinfeld	Seinfeld
62 CNN	Situation Room		
63 KQCW	What I Like About You	Reba	Reba







EXPOSURE TO POLITICAL DIVERSITY ONLINE

this matters.

Learning.

More out of the box solutions.

Better collective choices with greater legitimacy.

EXPOSURE TO POLITICAL DIVERSITY ONLINE

this matters.

Learning.

More public-spirited citizens.

Better collective choices with greater legitimacy.


So what can we do about it?

EXPOSURE TO POLITICAL DIVERSITY ONLINE

- 1** In online political spaces, better understand:
 - **preferences for opinion diversity**
 - **ways to encourage people to access diverse viewpoints.**

- 2** Look into whether there are **other online spaces** where access to diverse viewpoints might occur despite people's preferences.

EXPOSURE TO POLITICAL DIVERSITY ONLINE

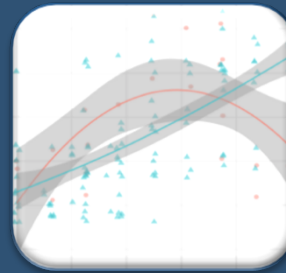


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6						✓
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content




Preferences for
content diversity



Spaces where diverse
exposure already occurs

EXPOSURE TO POLITICAL DIVERSITY ONLINE

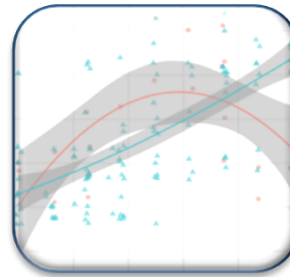


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6					✓	
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content

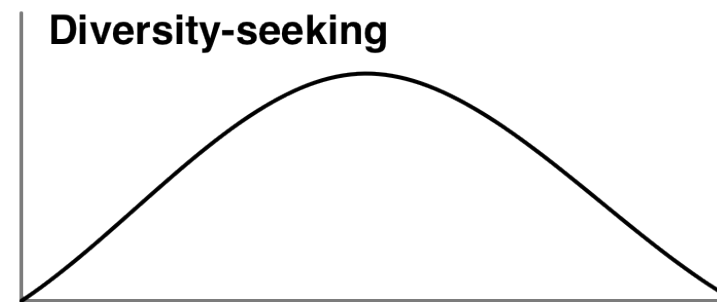
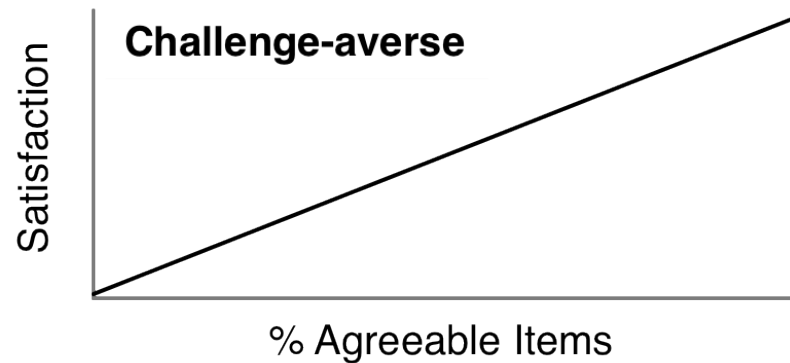


Preferences for
content diversity




Spaces where diverse
exposure already occurs

Evidence for challenge aversion & diversity seeking



EXPOSURE TO POLITICAL DIVERSITY ONLINE

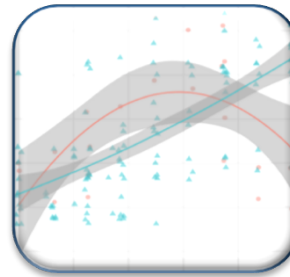


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6					✓	
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content

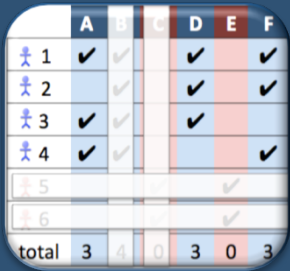


Preferences for
content diversity



Spaces where diverse
exposure already occurs

EXPOSURE TO POLITICAL DIVERSITY ONLINE

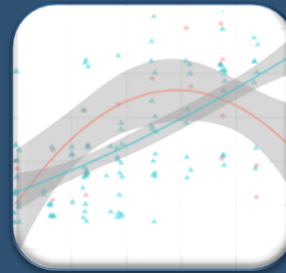


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6					✓	
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content

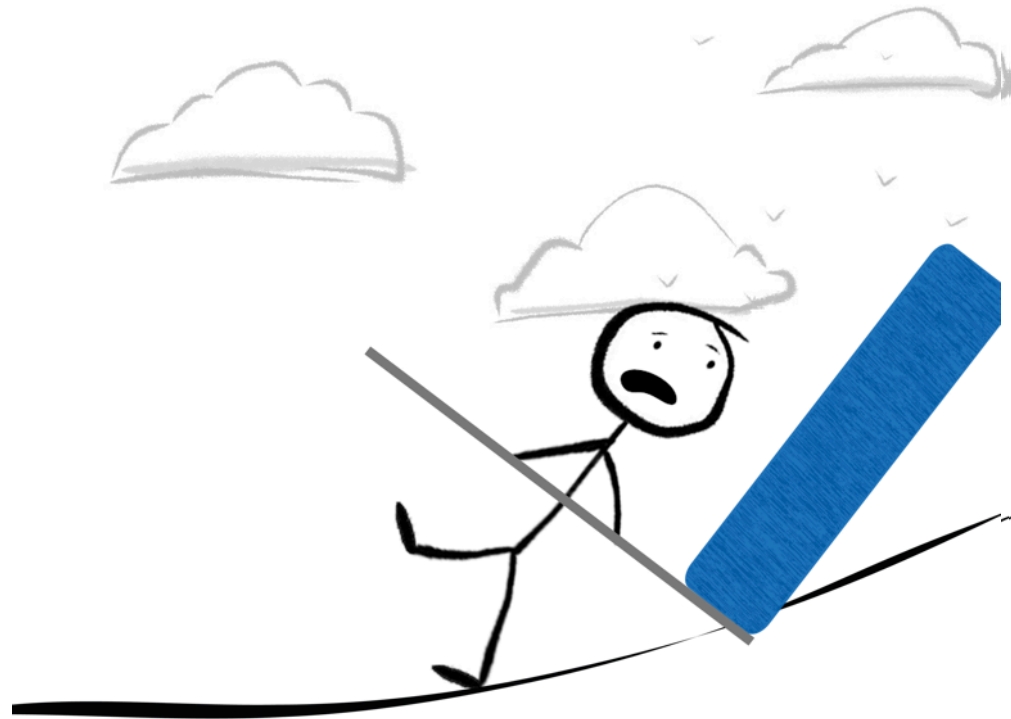


Preferences for
content diversity



Spaces where diverse
exposure already occurs

Balancer balancestudy.org/balancer



Balancer balancestudy.org/balancer

.com/politics/

St Resnick Group delicious Pin It

2012 Barack Obama Armchair Detective More

July 7, 2012

HUFFPOST POLITICS

THE INTERNET NEWSPAPER: NEWS BLOGS VIDEO COMMUNITY

Search The Huffington Post

ENTERTAINMENT MEDIA WORLD SPORTS TECH GREEN GA

2012 Elections • Speculation • HuffPost Hill • Fundrace • Off The Bus • CPI

Updated: Sat Jul 07 2012 20:34:54 GMT-0400 (EDT)

1 hour 18 minutes ago **FROM AP:** With 'freedom' in fashion, is libertarianism back?

Enter email address Get Alerts

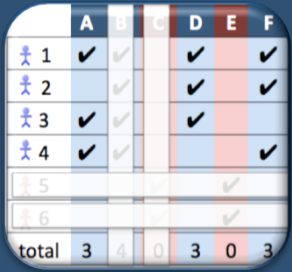
PLANNED VICTORY

RTS ACCIDENTALLY SAVE PLANNED PARENTHOOD?



The image shows a screenshot of the Huffington Post Politics page from July 7, 2012. The page features a navigation bar with categories like Entertainment, Media, World, Sports, Tech, Green, and Gay. A search bar is present below the header. The main headline is 'PLANNED VICTORY' in large red letters, followed by the sub-headline 'RTS ACCIDENTALLY SAVE PLANNED PARENTHOOD?'. A small cartoon illustration of a stick figure walking a tightrope with a red flag and a blue bar is overlaid on the right side of the page. The illustration is part of a widget that also displays the date and time of the update.

EXPOSURE TO POLITICAL DIVERSITY ONLINE

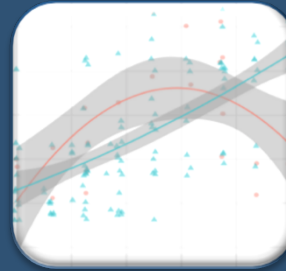


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6					✓	
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content



Preferences for
content diversity



Spaces where diverse
exposure already occurs

EXPOSURE TO POLITICAL DIVERSITY ONLINE

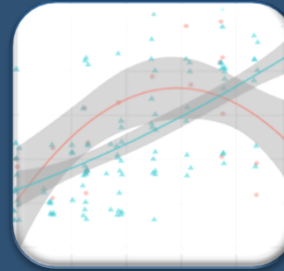


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6						✓
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content

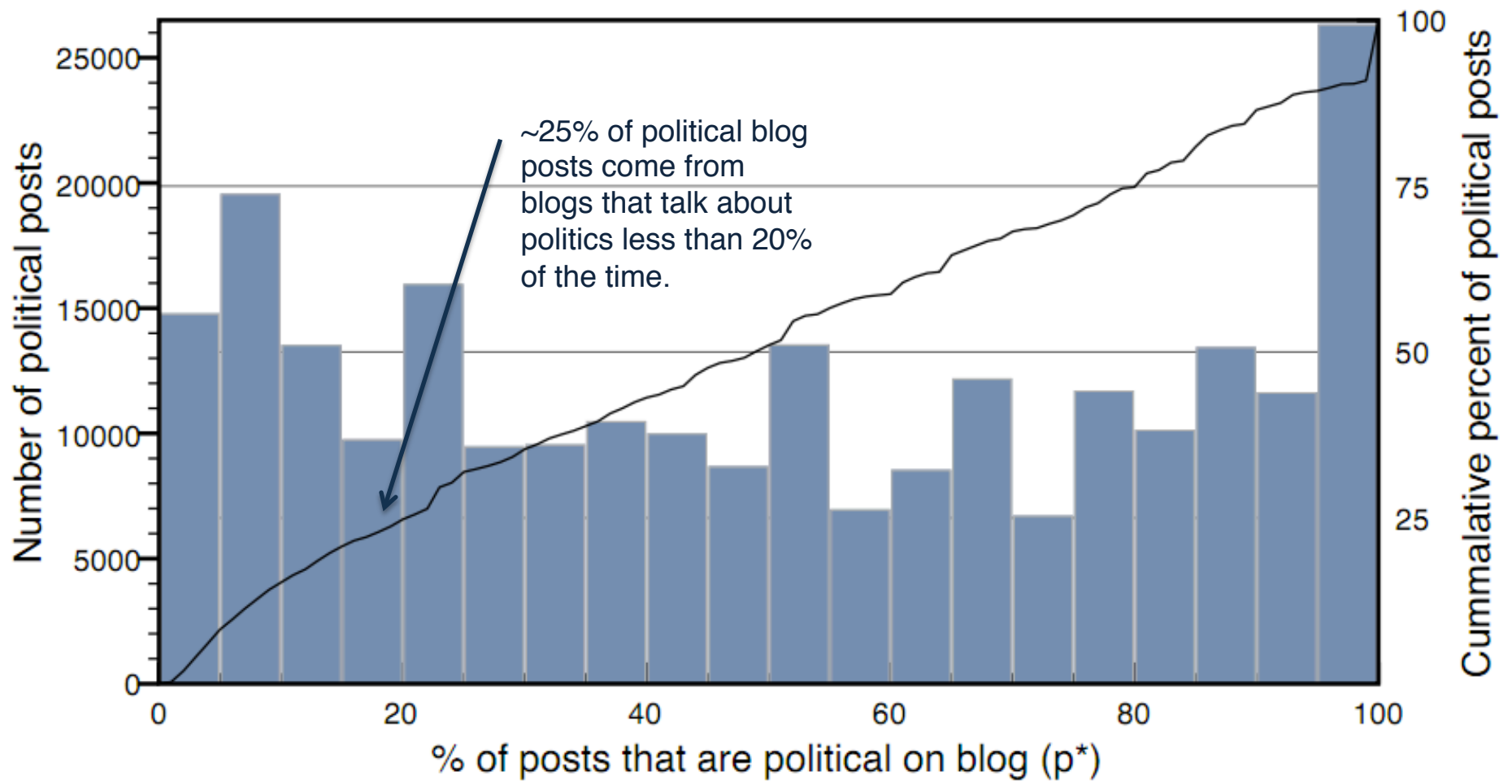


Preferences for
content diversity



Spaces where diverse
exposure already occurs


on Blogger...



on Blogger...



EXPOSURE TO POLITICAL DIVERSITY ONLINE

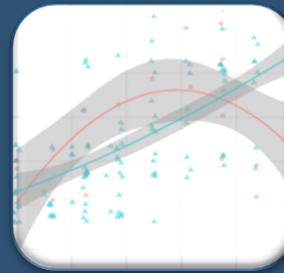


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6					✓	
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content




Preferences for
content diversity



Spaces where diverse
exposure already occurs

EXPOSURE TO POLITICAL DIVERSITY ONLINE

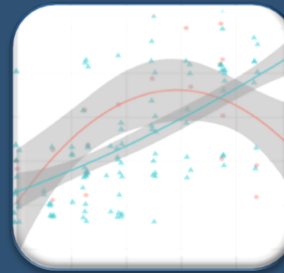


	A	B	C	D	E	F
1	✓	✓		✓		✓
2		✓		✓		✓
3	✓	✓		✓		
4	✓	✓				✓
5					✓	
6					✓	
total	3	4	0	3	0	3

Selecting
diverse content



Presenting
diverse content



Preferences for
content diversity



Spaces where diverse
exposure already occurs

Collaborators

Paul Resnick

Daniel Zhou

Cat Hong Le

Emily Rosengren

Erica Willar

Jeremy Canfield

Brian Ford

Peter Andrews

Funding

NSF Awards IIS-0916099 & IIS-0812042

Intel PhD Fellowship

Yahoo! Key Technical Challenge Grant

More

balance.projects.si.umich.edu

@smunson | smunson@uw.edu

smunson.com