



# URBAN MARKUP



## Location Tags

**ZoneTag** [1] is a location tag service that suggests tags for photos taken on mobile phones based on previous tags created in the same location. The service primarily allows for easy refind of photos, however, in doing so, as with most locative media, it provides an unobtrusive manner in which to annotate places [2].



## People Finder

**Slam** [3] allows for seeing the current locations of members of a "slam" - a group of friends via mobile phone. It also facilitates the sharing of messages and photos for "real-time coordination."

WHAT ABOUT  
"Play the world"  
STRANGERS  
organic **history?**  
locations collective identity

[1] <http://zonetag.research.yahoo.com/>

[2] See Malcolm McCullough's "On Urban markup: Frames of Reference In Location Models For Participatory Urbanism."

[3] <http://www.msslam.com/about.aspx>